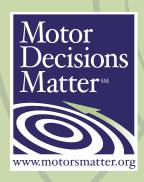
Motor Planning Kit

Version 2.2

Strategies, Tools, and Resources for Developing a Comprehensive Motor Management Plan



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Motor Planning Kit

This Motor Planning Kit will assist you in developing a motor management plan—an effective tool for dramatically improving productivity and increasing reliability while minimizing downtime, reducing operating costs, and conserving energy. With a proactive motor management plan in place, you will be better prepared to make effective and thoughtful decisions in advance of motor failure.

Inside this booklet you will find information about the tools and templates you can use to design and implement a motor plan. For more information, please visit the Motor Decisions MatterSM (MDM) website, www.motorsmatter.org. A list of MDM campaign sponsors who can help with your motor planning process is available on the site.

Start today, because managing a plan is easier than managing a crisis.

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Motor Decisions Matter periodically publishes a compilation of motor planning resources. The information contained within this planning kit was reviewed by MDM sponsors. MDM believes the information to be reliable at the time it was provided, but MDM performs no independent verification of such information. Neither MDM nor CEE is responsible for any inaccuracies contained herein. This is not a comprehensive list of resources. For the most up-to-date list of resources, please refer to the "Motor Planning Kit" section of the Motor Decisions Matter website, www.motorsmatter.org.

¹ This trademark is owned by the National Electrical Manufacturers Association.

I. Introduction to Motor Management

1.1 Motor Planning Makes \$ense

Most motor decisions are made at the time of motor failure, when the clock is ticking and downtime costs are mounting. There is little time for analyzing options or interviewing service centers. As a result, decisions to repair or replace a motor are based on availability or short-term economics, not evaluation and planning. Typically, when motors fail, the highest priority is to return the equipment to service not to optimize motor performance. The costs associated with this type of hasty decision making can be high, resulting in elevated operational costs, poor equipment performance, and unreliable service.

The alternative to first-cost, rushed decision making is to implement a sound motor management plan. Having a motor plan in place *before* motor failure ensures that your decisions will be both quick and cost-effective. A motor management plan can also reduce your energy costs for years to come.

Powering motors costs more than you think. Surprisingly, the electricity used to power a motor represents approximately 95 percent of its total lifetime operating costs. The combined costs of purchasing, installing, and maintaining a motor account for the remaining 5 percent (see Figure A).² Considering that a commercial building or manufacturing plant may have tens, hundreds, or even thousands of motors operating within the facility, managing motor energy costs is good business.

Figure A: Sample Lifetime Motor Operating Costs

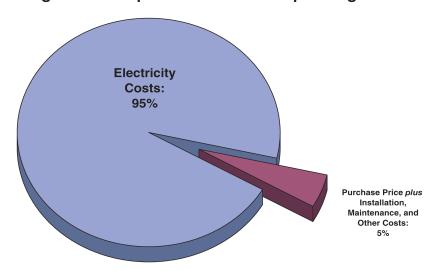


Figure B (next page) is a simple illustration that is intended to give you a general idea of annual energy costs of the older motors in your facility. Costs of newer motors meeting the previous federal minimum efficiency standard (EPAct 1992) may be somewhat less, but are still significant. Even a relatively small motor (50 hp and under) will consume thousands of dollars worth of energy per year.

Your actual motor costs will likely be different from those shown in Figure B.³ For example, the calculations in Figure B assume a 100 percent load factor, while your motor may operate at a different load. The formula below calculates a closer approximation.

Check the motor's nameplate for efficiency information. If no efficiency information is available, check with the motor manufacturer for the efficiency value. If you are still unable to determine motor efficiency, use the Pre-EPAct 1992 Default Motor Efficiency Table available in MotorMaster+ and in the 1-2-3 Approach to Motor Management, software tools which are discussed later in this planning kit.

The electricity rate used in this calculation should be your aggregate cost of power. The aggregate cost of power may include energy charges, demand charges, and core charges. In addition, rates may vary by type and

Annual Energy Cost (hp) (load factor) (0.746) (annual hrs. operation) (electricity rate) motor efficiency

²The pie chart is based on a hypothetical 100 hp motor that is 94.5 percent efficient (EPAct 1992 minimum for 1800 rpm, TEFC). It assumes that the motor has an 18-year lifespan and runs 6,300 hours per year with a \$0.075 per kWh electricity rate. Purchase price, installation, maintenance, and other costs are estimated at 5 percent of the motor's total lifetime operating costs. Your actual cost percentages will vary with factors such as motor size, efficiency, cost of electricity, and run time.

³The pre-EPAct 1992 default efficiencies in Figure B are taken from MotorMaster+, a software tool developed by Washington State University and funded by the US Department of Energy. The calculation assumes 1800 rpm, totally enclosed fan-cooled (TEFC) motors and an electricity cost of \$0.075 per kWh.

size of organization and region of the country. Below are two steps to determine your aggregate energy costs:

- 1. Calculate your aggregate cost of power by dividing the grand total cost of electricity by the number of kilowatt-hours (kWh) consumed in a standard billing period. This information should be clearly printed on your monthly utility bill.
- 2. Check with your local electric utility account representative to make sure that the electric utility rate you are using for this formula closely matches your true cost of power.

For example, from the simplified electric bill in Figure C, the aggregate cost of power is:

$$\frac{1,534.08}{(27,600+14,000)} = \frac{1,534.08}{(41,600)} = \frac{\$0.03688}{\text{per kWh}}$$

Becoming familiar with your electric bill not only helps you calculate your annual motor energy costs; it may also help you identify other savings opportunities, such as diverting some of your on-peak kW to off-peak times.

Figure C: Sample **Electric Bill**

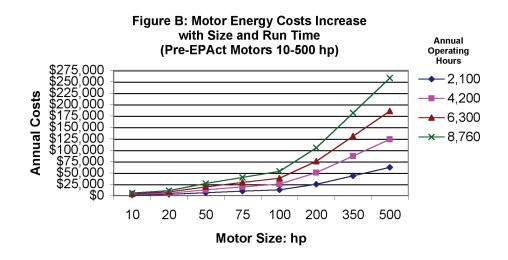
On-Peak kWh	27,600	\$634.80
On-Peak Demand kW	407	\$307.00
Off-Peak kWh	14,000	\$266.00
Off-Peak Demand kW	311	\$126.60
Power Factor	0.84	\$155.00
		\$1,489.40
Taxes	3%	\$44.68
Please Remit (Total)		\$1,534.08

High efficiency motors can help minimize your motor operating costs. Because many motors operate 40-80 hours per week or more, even small increases in efficiency can yield substantial energy and dollar savings. In 2001, the National Electrical Manufacturers Association (NEMA). the Consortium for Energy Efficiency (CEE), and other stakeholders developed and adopted the NEMA Premium®4 specification.

In December of 2010, these levels were incorporated into the current federal minimum standard: Energy Independence And Security Act (EISA). For 1-200 hp general purpose motors 1200rpm, 1800rpm, and 3600rpm, EISA standards are equivalent to NEMA Premium. Motors meeting these standards are approximately 1-4 percentage points more efficient than motors meeting the previous standard, EPAct 1992, depending on size and enclosure type. CEE research indicates that there are motors in the market that exceed current federal minimum standards (see Section 4.2 Motor **Selection Resources**). For this reason, it is always important to check a motor's nameplate efficiency when calculating lifecycle costs.

Figure D (next page) is a generalized example of the annual energy cost savings your company might potentially achieve by replacing older, inefficient motors with NEMA Premium.5 Your actual savings with NEMA Premium motors will vary. As illustrated in the chart, larger motors and longer operating hours increase the potential for savings.

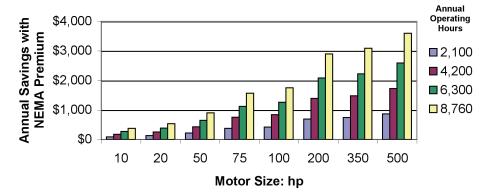
For example, a facility has an old 75 hp motor running 6,300 hours annually. The current model is 91.61 percent efficient. Replacing this model with a 95.4 percent efficient NEMA Premium motor can save more than \$1,100 annually. Over a ten-year period, this amounts to more than \$11,000. If the facility had ten of these motors, the savings would multiply.



⁴This trademark is owned by the National Electrical Manufacturers Association.

⁵ Using annual energy cost formula given on page 1; plotting pre-EPAct 1992 costs against NEMA Premium. Pre-EPAct 1992 default efficiencies for each horsepower are taken from MotorMaster+. Nominal NEMA Premium efficiencies for each horsepower are used. The calculation assumes 1800 rpm, totally enclosed fan-cooled (TEFC) motors and an electricity cost of \$0.075 per kWh.

Figure D: Premium Motors Reduce Energy Costs (NEMA Premium vs. Pre-EPAct Default Efficiency Motors)



Remember, this chart and others in this document are representations only; it is important to base your decisions on individualized calculations for your motors. A number of free software tools are available to help you calculate the potential savings of replacing an existing motor with a NEMA

Premium motor. Some of these tools are discussed later in this planning kit.

In addition to energy savings, NEMA Premium motors have other valuable benefits. Their higher quality materials and cooler operating temperatures can help to reduce maintenance costs.

Talk with your motor sales and service center about other nonenergy benefits of NEMA Premium motors.

Refer to **Sidebar A** (next page) to learn more about how to improve your organization's bottom line through investments in energy efficiency.

1.2 Overview of Motor Management

You have the opportunity to make a real difference in your company's operations and its profits, by proactively managing your motor inventory. The motor management planning process gives you the opportunity to evaluate the decisions and actions that are required when motor failure occurs.

The following section discusses each aspect of motor planning in greater detail. Remember that a key aspect of motor planning is to communicate your new policies and commitment throughout your organization.

As you read further, keep in mind that motor planning:

- is strategic for your company
- helps capture savings opportunities that might otherwise be overlooked
- enables managers and plant personnel to react quickly and effectively to motor failure
- ensures motor availability for critical processes
- decreases downtime while reducing energy costs

Refer to **Figure E** (next page) to see how motor planning expands your options from standard repair practices and replacement equipment to best practice repairs and NEMA Premium motors.

Before moving forward, you may want to take a quick look at a few of your own motors to assess the opportunities in your facility. Motor Decisions Matter's 1-2-3 Approach to Motor Management was designed to help you estimate annual operating costs and to calculate potential savings. The greatest opportunities are frequently found

SIDEBAR A: Considering a Corporate Energy Management Policy

Motor management is only one of many opportunities for you to improve your company's energy efficiency. Optimizing motor-driven systems (fan, pump, and compressed air systems), lighting, HVAC, industrial processes, and office electronics can present opportunities for savings through efficiency investments.

Companies interested in pursuing multiple opportunities often develop a corporate energy management policy. This type of comprehensive energy planning involves a commitment to saving energy throughout the company; performance assessments; goal setting; creation and implementation of an action plan; evaluation of progress; and recognition of achievements.

Successful corporate energy management programs incorporate commitment that starts at the top, where the CEO and other top-level corporate officers formally support the company's dedication to implementing the strategy and encourage managers to head energy management teams. The energy manager or management team identify the areas in which the greatest potential energy reductions can be achieved, as well as the lowest cost energy reductions (which are the easiest for the company to make in the short term).

A corporate energy policy can not only improve your company's bottom line, it can also have a positive impact on your corporate image as an environmentallyconscious member of your community.

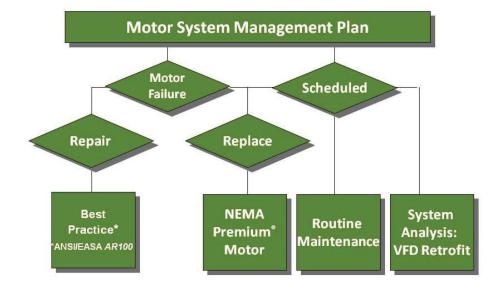
The U.S. Environmental Protection Agency's ENERGY STAR® program website (www.energystar.gov) contains Guidelines for Energy Management, along with many other valuable energy management resources.

The Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE) Advanced Manufacturing Office website (http://www1.eere.energy.gov/ manufacturing/) has additional important information about developing a successful corporate energy management strategy (See Section IV for details).

in older motors, motors with longer hours of operation, or similar motors found throughout your facility.

An initial analysis can help determine the motor management strategies that are appropriate for your facility. There are many tools available to help determine the cost-effectiveness of repairing or replacing a motor immediately or upon failure. (see Section IV: Tools and Resources, for details).

Figure E: Motor Decision Tree



II. The Building Blocks of Effective Motor Management

Motor management plans can be simple or complex. More comprehensive plans take additional time and resources to develop, but offer greater savings opportunities. The important thing is to create a strategy that works for your organization.

Successful motor management programs are based on a few fundamental principles. These principles can be used like building blocks to create a plan that suits the company's needs. Many organizations phase in selected parts of a comprehensive plan over time, while others implement a more wide-ranging plan all at once.

The basic steps include:

- 1. Creation of a motor survey and tracking program.
- 2. Development of guidelines for proactive repair-replace decisions.
- 3. Preparation for motor failure by creating a spares inventory.
- 4. Development of a purchasing specification.
- 5. Development of a repair specification.
- 6. Development and implementation of a predictive and preventive maintenance program.

This section contains guidance for moving forward with each step; tools and resources are discussed in **Section IV**. Talk with your motor sales and service provider, energy efficiency organization, and electricity provider to decide which steps are

right for you. Working together to develop a plan will help you accomplish your stated goals while conforming to your company's organizational structure and financial guidelines.

Throughout the planning process, it is important to discuss whether high efficiency motors are cost-effective replacements for certain individual motors or groups of similar motors. Many utilities and energy efficiency organizations offer financial and technical assistance for motor management projects. An extensive listing of these programs is available in the CEE 2012 Summary of Member Programs for Motors & Motor Systems (see Section 4.6: System Optimization and Corporate Energy Management Resources).

2.1 Motor Survey and Tracking Program

Motors represent an important asset for your company. To manage them effectively, it is important to understand where, what, and how many there are. Therefore, many companies' first motor management step is to conduct a motor survey. The survey might be based on nameplate data, or it might include actual measured data.4 It may also include motor history information. If there are many motors within your facility, you may want to begin with those running critical applications, those running the most hours, those with the highest failure rates, or those that are the oldest.

Motor survey: There are several software programs and spreadsheets specifically designed to build a motor survey and to help you make sensible motor decisions. MotorMaster+, created by Washington State University through a grant from the US Department of Energy (DOE), is a comprehensive program that allows you to create and manage your motor database. It also contains manufacturers' information for more than 20,000 AC motors, including nameplate data, list price, repair costs, and other information. The MotorMaster+ software is available free of charge online at www1.eere.energy.gov/ manufacturing/tech_deployment/ motors.html.

Other resources are also available. The Motor Survey How-To Guide is available from Advanced Energy at 800-869-8001 or online at www. advancedenergy.org/md/knowledge_ library. This document provides step-by-step instructions for planning your inventory, collecting data, understanding lifecycle costing analysis, and creating policies for purchasing, repair, and replacement that are tailored to your operation. In addition, many electric utilities, motor sales and service providers, motor suppliers, state energy efficiency programs, and independent energy consultants offer inventory and management services.

Motor tracking: Motor tracking helps to identify recurring problems with specific motors or previously unrecognized application considerations in order to avoid common pitfalls.

Consider the following example. A motor is repaired and returned to inventory, then installed sometime later in a different application in a different part of the plant. If the motor then fails again, it may be sent out again for repairs, returned to inventory, and reinstalled without anyone recognizing the need to assess the motor more carefully. Keeping track of operational data means that the motor's history will be readily available if a failure occurs, and will allow facility managers to make more informed decisions.

For motor tracking, your survey should include operational data, such as:

- Where the motor is located
- Motor application
- When the motor was placed in
- When the motor was last repaired
- Who last repaired the motor
- How many times the motor has been repaired or rewound (and why)
- Motor loading and operating hours (evaluate need for spares; compare root cause failure analysis history)

SIDEBAR B: Disney World Benefits from **Motor Planning**

According to the Department of Energy's BestPractices program, the Reedy Creek Improvement District sends chilled water to Walt Disney World™ facilities and has over 20,000 horsepower worth of motors. Using DOE MotorMaster+ (MM+) software, the University of Florida Energy Extension Service surveyed 120 motors at the North Service Area Chiller Plant, ranging from 25 to 700 hp.

Applications included all aspects of water pumping-chilled, condensed, hot, and municipal water — as well as compressors and cooling tower fans. Using data from MM+, the University of Florida identified areas where motor system upgrades would reduce energy usage.

The motor survey resulted in the replacement of seven critical motors at the chiller plant and one at the Magic Kingdom™ totaling 1,425 hp. Energy savings exceeded 300,000 kWh per year and 60 kW in demand, worth approximately \$30,000 annually.

Because motor tracking alone will not prevent repetition of a prior application error, it is often beneficial to ask your motor service provider to perform root cause failure analysis (RCFA). RCFA is a method of determining why chronic failures occur, and making modifications to prevent future failures. Detailed information surrounding the failure and the motor's operating conditions is collected and analyzed. From the findings, preventive

recommendations for the future can be made. For example, a motor modification such as additional shaft seals could keep water spray from getting into the motor.

2.2 Proactive Decision Making

When it comes to motor planning, proactive decision making means thinking about motor replacement decisions before failure occurs. By planning proactively, you can calculate the most cost effective replacement for your motor, and your decisions are based on economics, not motor availability.

Proactive decision making will help you minimize unscheduled downtime and improve overall profitability. The cost of replacing or repairing a failed motor can be insignificant compared to the downtime costs incurred. These include:

- Idle workers
- Reduced productivity
- Disrupted schedule
- Late delivery; dissatisfied customers
- Overtime pay for mechanics
- Priority shipping charges
- Spoiled product cleanup and disposal
- Damage to driven equipment from seizure

SIDEBAR C: Lumber Company Reaps Energy and Downtime Savings with Motor Management⁵

Alder Creek Lumber, a stand-alone sawmill in northern Oregon, is a successful niche provider to the high-end building sector. The company realized, however, that it needed to upgrade its facility, including its aging fleet of motors, to maintain its competitive edge. Using EM2, a software tool developed by the Northwest Energy Efficiency Alliance, a field consultant for the Alliance and an Alder Creek project manager created a database and analyzed the company's 175 motors, ranging from 3-200 hp.

The project manager used the data analysis to convince his managers that motor replacement could be more cost effective than rewinding in some instances, particularly because of the age and inefficiency of the old motors.

The efficiency of the first old, 200 hp motor to be replaced had fallen to 82 percent. The new, premium efficiency model had a 96 percent efficiency rating; installing the new motor resulted in energy savings close to 15 percent, or over \$8,300 annually, giving a payback of less than twelve months. Employment of the premium efficiency motor also cut manufacturing downtime, resulting in greater product volume. Additionally, use of the new motor reduced electricity peaks to a lower level, flattening operating energy demands. Increases in revenue with decreases in load mean a stronger bottom line.

The project manager also used a current logger to record motor amp draw over time, and created motor load

profiles to determine if motor sizing was appropriate. He then used the EM2 software to identify downsizing opportunities — such as the replacement of a 20 hp motor with a 15 hp motor. Oversizing is common in older mills, and results in inefficient energy consumption. Replacement of an oversized motor with one of the correct horsepower is a quick and easy way to reduce energy usage.

The motor analysis project's multiple positive outcomes resulted in Alder Creek Lumber's specification of premium efficiency motors to replace failed motors, at decreased horsepower when appropriate. Their plan will continue the company's trend toward energy and bottom line savings through motor management.

⁵ Abbreviated version of "Motor Management Success: A Niche Company's Answer to Electric Motor Efficiency." By Electric Motor Management (EMM) of the Northwest Energy Efficiency Alliance. Full version available on http://www.motorsmatter.org/case_studies/index.asp and at http://www.nwalliance.org.

Consider the three sample decision making strategies outlined here. Rather than three discrete strategies, consider these approaches as points on a continuum from general decision guidelines to application-specific approaches.

Remember that, whichever strategy you choose, an important aspect of making decisions about motors is communicating your action plan with others in your facility. See **Sidebar D** (next page) for an example of how software tools like the *1-2-3 Approach to Motor Management* can help make it easy for your facility employees to understand your repair–replacement decisions.

STRATEGY A: Develop a Set of General Decision Rules

One way to approach motor management is to develop a written set of general criteria that will be applied in all repair-replacement decisions. The advantage of this approach is that the rules are relatively easy to explain and implement. Caution is warranted, however, because this approach does not consider motor characteristics and operating factors on a case-by-case basis and could leave additional savings opportunities on the table. If you decide on this approach, you might want to discuss these decision rules with your motor service professional before adoption.

Examples of decision rules:

- Replace all failed motors under a specified horsepower and repair all failed motors above a predetermined horsepower, i.e., a horsepower breakpoint.
- Replace all motors that operate more than a predetermined number of hours with NEMA Premium motors when the calculated payback meets a specified set of criteria.
- Replace a failed motor when the repair cost exceeds a predetermined percentage of the new motor; for example, 60 percent. (Note: Check with your motor distributor or service provider for replacement availability.)

- Require all repairs to follow best practice repair guidelines. (Note: See the EASA/AEMT study, The Effect of Repairing/Rewinding on Motor Efficiency, available online at www.easa.com.)
- Stock replacements for all critical motors. (Note: This might be done in-house or in conjunction with your motor service provider or motor vendor.)

STRATEGY B: Develop Specific Repair-Replacement Decisions for Individual Motors

For some applications, it is beneficial to incorporate more specific application information into the decision making process. Parameters that might influence your repair-replace decision include motor loading, duty cycle, matching equipment type, enclosure type, and torque requirements.

Some companies choose to focus on the most important motors in the facility, such as the largest and most critical application motors. Critical motors may also include those that offer the greatest opportunities for savings, such as the most intensively used motors. This method can be particularly useful for facilities with limited funding for process optimization.

SIDEBAR D: Convey Repair/Replace **Decisions with Motor Tags**

Facility managers and personnel need clear communication about motor decisions to ensure smooth operations. This is often accomplished by placing identifiable tags on individual motors or groups of similar motors. Tags provide important information about the

motor and about actions to take upon failure. One way of generating these tags is to use Motor Decisions Matter's free, online motor repair-replacement calculation tool, the 1-2-3 Approach to Motor Management. Learn more about the 1-2-3 Approach in Section IV.

STRATEGY C: Develop a **Comprehensive Motor Inventory**

The most comprehensive approach to motor planning expands the narrow framework of Strategy B to understand and optimize all of the organization's motors. This approach requires evaluation of each motor or motor type in the facility (see Section 2.3: Spare Motor Inventory for more information on a spare motor inventory), development of an appropriate repair-replace response for each application, and implementation of an inventory management plan to ensure that when motors fail, the most cost-effective motor solution is available immediately.

Because the process of building a comprehensive motor inventory can be time consuming, you may want to start with your most critical motors, and gradually make your management plan more comprehensive.

Alternatively, some organizations decide to outsource their inventory development. A number of consultants, motor suppliers, and motor service centers offer this service. Check with your local motor service professional about the availability of motor management services in your area.

2.3 Spare Motor Inventory

Once you understand your replacement requirements, maintaining a spares inventory guarantees that the motor you have selected is be available when you need it. This minimizes downtime

and provides peace of mind. Motor sales and service providers are stepping up efforts to work with customers in this area. Customized programs might include stocking, storage, maintenance,

or tracking agreements. Talk with your local motor sales and service center about establishing a spares inventory for your critical motors.

9

2.4 Motor Purchasing Policy

An important component of any motor management plan, a motor purchasing policy accomplishes several key objectives.

A purchasing policy:

- streamlines the purchasing process
- demonstrates management support for decisions based on lifecycle costing rather than first cost alone

- ensures consistent procurement
- helps to ensure that the most appropriate, cost-effective motor is chosen for each application

To be effective, the policy must be widely disseminated to those who regularly make motor related decisions and must be clearly supported by management. Several sample policies

are available. The National Electrical Manufacturers Association's General Specification for Consultants, Industrial and Municipal: NEMA Premium Efficiency Electric Motors (600 Volts or Less) covers many design criteria as well as material and mechanical considerations. The condensed version is available free of charge at www.nema.org under "Standards."

2.5 Motor Repair Policy

Motor repair quality is an important consideration when analyzing the costs associated with repair-replacement decisions. While some repair practices can result in decreased motor efficiency, best practice repair services can maintain the efficiency of your motors. Efficiency is important to your bottom line, so it makes sense to ensure that you are receiving the highest quality motor services available.

Developing a relationship with your motor service provider is an excellent way to guarantee receiving the best repair-replacement advice and service.

While developing your motor plan, you may find that it makes sense for your company to include a motor repair policy (see **Section 4.6: Motor Repair Resources**).

In addition to requiring best practice repair services, you might look for a motor service provider that has a formal quality assurance program in place, such as ISO 14000, EASA-Q or Proven Excellence Verification (PEV). Participation in these programs provide a good indication that the service center is familiar with and can provide these premium services.

2.6 Predictive and Preventive Maintenance Program

In order to anticipate and prevent motor failures, your facility should implement a maintenance program that incorporates both predictive and preventive measures as part of its motor management plan. It is important to include both types of measures. Preventive measures keep motors in good operating condition, reducing the risk of unexpected motor failure. Predictive measures help to determine which motor related components may eventually lead to failure, giving facility managers the opportunity

to reconfigure, repair, or replace the components before failure occurs. The combination of preventive and predictive measures provides many benefits to your company.

Preventive Maintenance

There are five factors that are often responsible for motor failure: heat, dirt, moisture, vibrations, and voltage irregularities. Maintenance programs that focus on negating motor exposure to these factors can successfully reduce the rate of motor failure.

Heat: Undersizing, incorrect starting torque characteristics, high ambient temperature, and poorly ventilated motors (plugged up, dirty, or in cramped locations), can all cause motors to overheat. Correct motor selection and placement, essential to a variety of motor operating characteristics, is especially important to prevent overheating.

Dirt: Debris in a plant or outdoor work area, such as a construction project, can damage a motor's mechanical and electrical components, and contribute to motors overheating. Many motor manufacturers make models that are designed to keep dirt and other potentially harmful materials out of motors; talk with your motor sales and service center to see if these motors or other modifications such as debris shields or bearing isolators are appropriate for some of your operations. Of course, keeping the plant or work area as clean as possible can also go a long way toward reducing debris buildup in motors.

Moisture: Moisture is corrosive to the motor's mechanical and electrical components, and is particularly harmful to motors that are used irregularly. Using forced ventilation or mechanical dehumidification may help to reduce these effects in damp motor running environments. Idle motors can be protected with internal space or winding heaters.

Vibration: Various failing or malfunctioning components of the motor or its load may be responsible for vibration. Vibration gradually destroys the motor's bearings. If severe, mechanical components may develop cracks or fractures.

Voltage irregularities: Fluctuations beyond the motor's specified capabilities—undervoltage, overvoltage, unbalanced voltage, voltage transients, and other equipment's harmonics may cause windings to overheat. In three-phase motors, this overheating may occur even with relatively small variations in voltage. Voltage should be checked frequently, and corrected if there is a problem.

Predictive Maintenance⁷

There are a number of ways to predict failure, including use of monitoring equipment to assess the impact of the above mentioned factors on motor "health." Your facility might consider infrared thermal imaging that can be used to identify overheating wiring and bearings, vibration sensors that can identify vibration and bearing problems, and electrical analyzers that can identify power supply problems. Including motor operating characteristics in your motor inventory can give you a baseline data set for your motor population. By regularly measuring operating characteristics, you can detect changes that may indicate a problem, and schedule the motor system for maintenance. This is a "preemptive strike" against motor failure.

Identifying a problem with your motor before failure occurs means that you can have it reconditioned at a far lower cost than a post-failure rewind or extensive mechanical restoration.

⁶ Derived from the Maintenance Solutions article, "Motor Maintenance Matters." James Piper, July 2003.

Derived from Guide to Energy-Efficient Commercial Equipment, 2nd edition. Published by the American Council for an Energy-Efficient Economy (ACEEE); available at www.aceee.org.

III. Additional Motor System Management Considerations

Implementing an effective motor management plan for your existing motors can help your company realize significant energy and bottom line savings and productivity increases. You should also be aware that you can achieve additional and often greater savings opportunities by optimizing the motor's compatibility with its motor-driven system (through proper

selection and use of devices such as adjustable speed drives, when applicable) and by optimizing the motor-driven system as a whole.

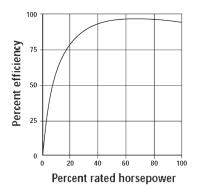
3.1 Optimizing Motor Compatibility with Load, System, and Operating Conditions

Proper motor selection saves you time and money. The common practice of oversizing motors results in inefficiency. Motor efficiency drops off sharply below about 40 percent of rated load, and motors operating in this range run far below their nameplate efficiency. As a rule of thumb, it is best to select a motor that will operate with a load factor between 60 percent and 100 percent (see **Figure F**).

Additionally, it is important to know which design and enclosure type of motor you need. The most commonly used NEMA design types are A, B, C, D, and E. These letters indicate the shape of the motor's torque-speed curve. NEMA Premium covers only designs A and B. Make sure when you

are specifying a new or replacement motor that you understand your application and include the correct design designation. Different enclosure types work best in different operating

Figure F: Typical Efficiency vs. Load Curve for Polyphase Induction Motors⁸



environments, so you might also discuss motor enclosure types with your motor sales and service provider. In addition to the common open drip proof (ODP) and totally enclosed fan cooled (TEFC) enclosure types, there are various types of special duty motors for a range of operating conditions.

Correcting adverse operating conditions like large voltage variations, voltage unbalance, and improper alignment can also help you optimize equipment performance.

For more information about this topic, please refer to **Section 4.2: Motor Selection Resources.**

3.2 Adjustable Speed Drives

Some applications do not require motors to operate at full speed all the time. An adjustable speed drive is a device that controls the input voltage and frequency to the motor, resulting in the ability to change the motor's speed. For this text, we use the terms "drive" and "ASD" generically to encompass a wide range of drive technologies, including variable speed drives (VSDs) and variable frequency drives (VFDs).

Because of their substantial energysaving benefits, drives present an excellent opportunity in appropriate applications. For example, in some variable-load applications, motor system savings from drive installation can exceed 50 percent.

The Department of Energy estimates that drives could be cost-effectively used with motors that account for 18 to 25

percent of total manufacturing motor system energy.9

Additionally, installation of drives can prolong motor life and decrease maintenance costs by decreasing wear on the motor. Sometimes, ASDs are installed to improve process control.

⁸ Chart from Understanding Energy Efficient Motors (p. 4, Figure 2). Electrical Apparatus Service Association. Available at www.easa.com.

⁹ United States Industrial Motor Systems Market Opportunities Assessment Executive Summary. By Xenergy, prepared for the US DOE Office of Energy Efficiency and Renewable Energy and Oak Ridge National Laboratory, December 1998.

If you have tried installing ASDs in the past with little success, please note that drive technology and application knowledge have matured and many of the early technical problems have been overcome. In addition, drive prices have generally come down. Additionally, many utilities and energy efficiency organizations offer ASD rebates or other technical assistance (see Section 4.5: Adjustable Speed Drive Resources).

It is important to carefully match a drive to the motor and application it controls. There are a number of applications in which drives are costeffective. For example, motors running centrifugal load, variable speed, variable torque applications such as pumps, fans, and compressors are often good candidates. Heating, ventilating, and air conditioning (HVAC) systems are common applications for drives.

Applications that currently use restricting devices such as throttling valves, inlet guide vanes, and discharge dampers may be better served by using ASDs. Running the motor at full speed and controlling the flow through use of these restricting devices is analogous to pressing the accelerator pedal in your car to the floor and controlling your speed with the brake. This is not an efficient way to operate. A drive might be a better alternative.

There are applications where drives need to be approached with caution. For example, the insulation system in many older motors will not function well if connected to today's drives. Lifting applications such as hoists, cranes, and elevators should be referred to knowledgeable specialists or the drive and equipment manufacturers. Only motors used on wide speed range applications, those operated above the motor's base speed, or other special applications need be inverter-duty. The need for line filters or reactors should be evaluated for any motor used on a drive.

Remember that sometimes drives are installed for purposes other than energy efficiency, such as process control. While drives are not normally installed on constant-load applications, the process control aspects may make it worthwhile to consider a drive.

It is also important to talk with your motor service provider to determine whether a drive might be suitable for your specific applications. NEMA addresses a variety of drive application and selection considerations Application Guide for AC Adjustable Speed Drive Systems (see Section 4.5: Adjustable Speed Drive Resources).

3.3 Motor-Driven System Optimization

Examining and optimizing your facility's motor-driven systems can take your energy management savings to the next level. Often, the savings and productivity increases your facility can achieve by optimizing the system as a whole can be greater than the combined savings of upgrading individual system components.

There are many organizations and resources that provide technical or financial assistance for those interested in examining and optimizing their motor-driven systems. DOE provides many excellent resources, including tip sheets, case studies, technical publications, software, and a training and event calendar. DOE software such as the Pumping System Assessment Tool (PSAT), Steam System Assessment tool

(SSAT), and Fan System Assessment Tool (FSAT) are useful for assessing these system opportunities within your facility (see Section 4.6: System **Optimization and Corporate** Energy Management Resources).

Other informative technical resources and training opportunities can be found at the websites of the Compressed Air Challenge (for compressed air systems; www.compressedairchallenge.org) and the Hydraulic Institute (for pump systems; www.pumps.org).

Remember:

Motor management can mean substantial energy savings as well as profitability and productivity improvements for your business. Optimizing a facility's systems can mean even greater savings.

For companies interested in pursuing multiple energy saving opportunities, implementing a corporate energy management strategy may help maximize savings.

See Section 4.6: System **Optimization and Corporate Energy** Management Resources for helpful tools and programs.

IV. Tools and Resources

4.1 General Resources¹⁰

Organizations:

Advanced Energy

Located in Raleigh, N.C., Advanced Energy is a North Carolina and global resource that focuses on energy efficiency for commercial and industrial markets, electric motors and drives, plug-in transportation and applied building science. Advanced Energy houses state-of-the-art laboratories, where testing and applied research is conducted for all of these evolving disciplines. The Motors and Drives test lab was the first in the world to be certified by the National Institute and Standards Technology (NIST) for motor efficiency testing in 1997. Certification is maintained under the NIST program and has expanded to include additional test standards recognized by Underwriters Laboratory's Third-Party test Data Program. Advanced Energy provides expert testing, consulting, and training for all things motors and drives. Find more information online at www. advancedenergy.org/md.

Copper Development Association Inc. (CDA)

CDA is a trade association representing the copper and brass industries in the United States, and is affiliated with an international network of copper centers in 23 countries. CDA offers free resources on energy efficient motors (and transformers), including video and text segments on lifecycle cost analysis, how the energy efficient motors are made, and how they are different from standard products. CDA also offers a host of case histories and technical papers, most of which can be viewed or downloaded from their website at www.copper.org.

Consortium for Energy Efficiency

CEE is an award winning consortium of efficiency program administrators from the United States and Canada. Members work to unify program approaches across jurisdictions to increase the success of efficiency in markets. By joining forces at CEE, individual electric and gas efficiency programs are able to partner not only with each other, but also with other industries, trade associations, and government agencies. The website, www.cee1.org, has a number of helpful resources, such as CEE Motor Efficiency, Section, and Management: A Guidebook for Industrial Energy Efficiency Programs, available online at www.cee1.org/ind/motrs/CEEMotorGuidebook.pdf.

Electrical Apparatus Service Association (EASA)

EASA is an international trade organization of over 2,100 electromechanical sales and service firms in 58 countries. Search for motor sales and service centers in your area under "Find A Member," or check out the "Seminars" section for comprehensive, skill-oriented technical and management seminars online at www.easa.com.

Motor Decisions MatterSM (MDM)

Motor Decisions Matter is a national campaign encouraging the use of sound motor management and planning as a tool to cut industry's energy costs and increase productivity. The campaign is sponsored by a consortium of motor industry manufacturers and service centers, trade associations, electric utilities and government agencies. The website, www.motorsmatter.org, has a number of publications, case studies, fact sheets, a list of campaign sponsors, and links to the resources listed on the following pages, as well as other websites.

US Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE) Advanced Manufacturing Office (AMO)

The AMO, formerly the EERE Industrial Technologies Program (ITP), works with US industry to identify plant-wide opportunities for energy savings and process efficiency. The AMO website, www1.eere.energy.gov/manufacturing/index.html, contains credible, useful tools and information about opportunities for your business to explore energy saving opportunities by partnering with the DOE. Information about optimizing compressed air, steam, pumping, HVAC, and other industrial systems is also available (see Section 4.6: System Optimization and Corporate Energy Management Resources for details).

Software:

1-2-3 Approach to Motor Management

An innovative software tool, the 1-2-3 Approach demonstrates how industrial and commercial facility managers can reduce downtime and save energy by proactively managing their motor fleets. It is easy to use and provides information quickly.

The 1-2-3 Approach, developed by MDM sponsors, is a good starting point for small to medium-sized companies that might not have the resources to develop a motor management plan. Using a limited amount of customer input, the tool calculates annual motor operating costs and presents financial data for future decisions based on lifecycle costing. In this way, the 1-2-3 Approach user can support an informed decision based on the cost-effectiveness of repairing a motor or replacing immediately or upon failure, and plan accordingly. It is available free of charge online at www.motorsmatter.org/tools/123approach.html.

Canadian Motor Selection Tool (CanMOST)

CanMOST, the Canadian equivalent of MotorMaster, was developed for Natural Resources Canada by the Washington State University Extension Energy Program as part of the International Motor Selection and Savings Analysis (IMSSA) project. It is a software program that analyzes and compares the efficiency of three-phase electric motors. CanMOST is available at www.oee.nrcan.gc.ca/industrial/equipment/ motors/7164.

MotorMaster+ 4.0

Created by Washington State University through a grant from the US Department of Energy, MotorMaster+ 4.0 is a comprehensive program that allows users to create and manage their motor database. It also contains manufacturer's information for more than 20,000 AC motors, including nameplate data, list price, repair costs, and other information. The MotorMaster+ 4.0 software is available free of charge and may be downloaded from EERE Advanced Manufacturing Office online at http:// www1.eere.energy.gov/manufacturing/tech_deployment/ software motormaster.html.

4.2 Motor Selection Resources

CEE Premium Efficiency Motors List

The CEE Premium Efficiency Motors List (CEE Motors List) includes motors that are 1-200 hp NEMA Design A/B, 460 volts, TEFC or ODP and 1200rpm, 1800rpm, 3600rpm. To be eligible for inclusion, a motor's nominal efficiency must be at least one full NEMA band higher than the 2007 EISA motor standards. The CEE Motors List is intended as an informal resource and is not an efficiency specification. The CEE Motor List is available online at www.cee1.org/ ind/motrs/CEEMotorsListJan2012a.xls.

CEE Guidance Specification for Large (250-500), Low Voltage, Generator 200-500 H.P. Motors

This guidance specification provides general performance and application information. This resource is available at http://www.cee1.org/ind/motrs/CEELargeMotorSpec.pdf.

NEMA Premium®

The member organizations of the National Electrical Manufacturers Association (NEMA) established NEMA Premium as a common specification and label for premium-efficiency motors. Their goal is to provide energy efficient products that meet the needs and applications of users and original equipment manufacturers, based on a consensus definition of "premium efficiency" and use of the NEMA Premium logo for premium products. The energy specification tables for NEMA Premium motors are available on the NEMA website, www.nema.org.

Literature:

Replacing an Oversized and Underloaded Electric Motor (US Department of Energy)

This six-page fact sheet includes a discussion of how MotorMaster software can be used to conduct motor replacement analyses. It is available at www1.eere.energy.gov/manufacturing/tech_deployment/ pdfs/mc-2463.pdf

4.3 Motor Repair Resources

Programs:

Proven Excellence Verification (PEV)

A service center certification program that includes independent on-site assessment as well as before-and-after repair testing in a nationally accredited motor laboratory. It is available through Advanced Energy, 800-869-8001, or online at www.advancedenergy.org/md/consulting/repair_shop_selection.php.

Literature:

Guidelines for Maintaining Motor Efficiency During Rebuilding (EASA Tech Note No. 16)

Available on the EASA website: www.easa.com/sites/default/files/eemtr_repair1107.pdf. For more information contact EASA at 314-993-2220, or email easainfo@easa.com.

Motor Repair Tech Brief and Model Repair Specifications for Low Voltage Induction Motors

(US Department of Energy, 2000) Available online at http://www1.eere.energy.gov/manufacturing/tech_deployment/pdfs/tech_brief_motors.pdf.

Recommended Practices for the Repair of Rotating Electrical Apparatus (ANSI/EASA AR 100)

EASA-established guidelines for motor repair service centers, discussing in detail expected practices that motor service centers should follow. Available on the EASA website: www.easa.com/techarticles/AR100-2010. For more information, contact EASA at 314-993-2220, or email at easainfo@easa.com.

Service Center Evaluation Guide

(US Department of Energy, 2001)

This guide provides useful information to customers on service center quality. It is available online at http://www1.eere.energy.gov/manufacturing/tech_deployment/pdfs/evaluate_motors.pdf.

The Effect of Repair-Rewinding on Motor Efficiency: EASA/AEMT Rewind Study and Good Practice Guide to Maintain Motor Efficiency

The main purposes of this study were to determine the impact of repair-rewinding on the induction motor efficiency and to identify procedures that degrade, maintain, or even improve the efficiency of rewound motors. Available on the EASA website: www.easa.com/sites/default/files/AR100-2010_1010-2.pdf. For more information, contact EASA at 314-993-2220, or email at easainfo@easa.com.

4.4 Motor Evaluation and Planning Resources

HorsePower Bulletin

This eight-page bulletin outlines a policy for cost-effective management of motor purchases and repairs. The information is based on feedback from industrial customers, electric utilities, motor suppliers and service centers as well as test results from more than 100 new and repaired motors for measured efficiency. This bulletin is available through http://www.advancedenergy.org/md/knowledge_library/.

Horsepower Breakpoint Calculator

This tool can be a major time saver for any company considering motor management and specifically a motor survey for the first time. It is a policy setting tool and it is describe in detail in our HorsePower Bulletin. This resource is available from Advanced Energy at 800–869–8001, or online at http://www.advancedenergy.org/md/knowledge_library/.

Motor Survey How-To Guide

Provides industrial and commercial facility managers with a method to identifying motors in a single facility or on a company-wide basis. The guide helps explain how to gather necessary data, including motor load and nameplate information. A form for documenting this information is provided. This resource is available from Advanced Energy at 800-869-8001, or online at http://www.advancedenergy.org/md/knowledge_library/.

4.5 Adjustable Speed Drive Resources

Application Guide for AC Adjustable Speed Drive Systems

(National Electrical Manufacturers Association, 2001) This guide is available free of charge on the NEMA website, www.nema.org, under "Standards." This guide is intended to assist users in the proper selection and application of AC adjustable speed drive systems.

CEE 2012 Summary of Member Programs for Motors & Motor Systems

This searchable spreadsheet contains detailed information about programs that provide rebates and other assistance to businesses for high efficiency motors and adjustable speed drives. This can be searched by state, region, or organization. Organizations administering the programs include energy efficiency organizations and utilities that operate on a statewide or regional scale. Visit www. motorsmatter.org or http://www.cee1.org/ind/motrs/ MMSProgSummary2012CEEWebsite.xlsx to download the Excel file of the Program Summary.

US DOE EERE Advanced Manufacturing Office (AMO) - Energy Resource Center

The Energy Resource Center has drive specific resources, as well as tools and information about optimizing compressed air, steam, pumping, HVAC, and other industrial systems. Access the diverse resources available through AMO and their partners using the links on the Energy resource Center here: http://www1.eere.energy.gov/ manufacturing/tech_deployment/ecenter.html. Access specific tools for motor systems at http://www1.eere.energy.gov/ manufacturing/tech_deployment/motors.html.

MDM VFD Resource Page

The MDM website now includes a webpage dedicated to VFDs. Savings calculators, case studies, and more at: www. motorsmatter.org/resources/asds.html.

4.6 System Optimization and Corporate Energy Management Resources

Organizations and Programs:

Compressed Air Challenge (CAC)

This program is a voluntary collaboration of industrial users; manufacturers, distributors, and their associations; consultants; state research and development agencies; energy efficiency organizations; and utilities. It provides technical resources and training for compressed air systems. Visit the CAC website at www.compressedairchallenge.org.

ENERGY STAR®

The US Environmental Protection Agency's ENERGY STAR program offers proven energy management resources for businesses, online at http://www.energystar. gov/index.cfm, and through ENERGY STAR for Industry at http://www.energystar.gov/index.cfm?c=industry.bus_ industry.

Among other excellent resources, the website contains Guidelines for Energy Management, covering how to: commit to saving energy throughout the company; assess performance; set goals; create and implement an action plan; evaluate progress; and recognize achievements. These guidelines available at http://www.energystar.gov/

index.cfm?c=guidelines.guidelines_index.

Hydraulic Institute (HI)

The HI website directs pump users to manufacturers and suppliers, an online training course, pump diagrams and definitions, and various other pump resources. Visit the HI website at www.pumps.org.

US DOE EERE Advanced Manufacturing Office (AMO)

The AMO, formerly the EERE Industrial Technologies Program (ITP), works with US industry to identify plantwide opportunities for energy savings and process efficiency, online at www1.eere.energy.gov/manufacturing/ index.html.

US DOE EERE Advanced Manufacturing Office (AMO)-Energy Resource Center

The Energy Resource Center has drive specific resources, as well as tools and information about optimizing compressed air, steam, pumping, HVAC, and other industrial systems. Access the diverse resources available through AMO and their partners using the links on the Energy Resource Center here: http://www1.eere.energy.gov/manufacturing/ tech_deployment/ecenter.html. Access specific tools for motor systems at http://www1.eere.energy.gov/ manufacturing/tech_deployment/motors.html.

Software:

CEE 2012 Summary of Member Programs for Motors & Motor Systems

This searchable spreadsheet contains detailed information about programs that provide rebates and other assistance to businesses for high efficiency motors and adjustable speed drives. It can be searched by state, region, or organization. Organizations administering the programs include energy efficiency organizations and utilities that operate on a statewide or regional scale. Download the Excel file of the Program Summary at http://www.cee1.org/ind/motrs/MMSProgSummary2012CEEWebsite.xlsx.

Fan System Assessment Tool (FSAT)

This DOE tool helps quantify the potential benefits of optimizing fan system configurations that serve industrial processes. FSAT is simple and quick, and requires only basic information about your fans and the motors that drive them. Available online at www1.eere.energy.gov/manufacturing/tech_deployment/software_fsat.html.

Pumping System Assessment Tool (PSAT)

This DOE tool helps industrial users assess the efficiency of pumping system operations. PSAT uses achievable pump performance data from Hydraulic Institute standards and motor performance data from the MotorMaster+ database to calculate potential energy and associated cost savings. Please note that the version of PSAT currently available does not incorporate NEMA Premium efficiency levels into its calculations. Available online at www1.eere.energy.gov/manufacturing/tech_deployment/software_psat.html.

Steam System Assessment Tool (SSAT)

SSAT allows steam analysts to develop approximate models of real steam systems. Using these models, you can apply SSAT to quantify the magnitude, energy, cost, and emissions savings, of key potential steam improvement opportunities. SSAT contains the key features of typical steam systems. Available online at www1.eere.energy.gov/manufacturing/tech_deployment/software_ssat.html.

Many motor and drive manufacturers also provide energy analysis software.

Literature:

Determining Electric Motor Load and Efficiency

(US Department of Energy)

This sixteen-page fact sheet discusses the necessity of properly loading a motor and presents several load estimation techniques. Available online at http://www1.eere.energy.gov/manufacturing/tech_deployment/pdfs/10097517.pdf.

Energy-Efficient Motor Systems: A Handbook on Technology, Program, and Policy Opportunities (2nd ed.)

(American Council for an Energy-Efficient Economy, 2002) This volume outlines a systems approach to motor efficiency, including information on high efficiency motors, optimized controls, improved component sizing and repair, better transmission hardware, and more comprehensive monitoring and maintenance.

Energy Management for Motor Driven Systems

(US Department of Energy, 1997)

Length: 100 pages http://www1.eere.energy.gov/manufacturing/tech_deployment/pdfs/NN0116.pdf.

Improving Motor and Drive System Performance: A Sourcebook for Industry

(US Department of Energy, 2008)

This sourcebook is designed to provide those who use motor and drive systems with a reference that outlines opportunities to improve system performance. Available online at http://www1.eere.energy.gov/manufacturing/tech_deployment/pdfs/motor.pdf.

Optimizing Your Motor Driven System

(US Department of Energy, 1996)

This eight-page fact sheet highlights common ways of improving system efficiency and reliability. Available online at http://www1.eere.energy.gov/manufacturing/tech_deployment/pdfs/mc-0381.pdf.

4.7 Regional Information and Motor Planning Assistance

Regional (United States):

Midwest Energy Efficiency Alliance (MEEA)

MEEA is a collaborative network whose purpose is to advance energy efficiency in the Midwest in order to support sustainable economic development and environmental conservation. MEEA programs focus on residential and commercial energy efficiency projects. Learn more at their website, www.mwalliance.org.

Northeast Energy Efficiency Partnerships, Inc. (NEEP)

NEEP is a nonprofit regional organization. Its mission is to promote energy efficiency in homes, buildings and industry in the Northeast through regionally coordinated programs and policies that increase the use of energy efficient products, services, and practices, and that help achieve a cleaner environment and a more reliable and affordable energy system.

Northwest Energy Efficiency Alliance (NEEA)

The Alliance is a nonprofit corporation supported by electric utilities, public benefits administrators, state governments, public interest groups, and energy efficiency industry representatives. These entities work together to make affordable, energy efficient products and services available in the marketplace.

The Alliance's website, www.nwalliance.org, contains market research reports and case studies on motors and drives, and links to other motor resources. The Alliance is in the process of developing a new initiative for the industrial sector, which will incorporate motors as part of a larger energy efficiency focus.

Southwest Energy Efficiency Project (SWEEP)

SWEEP collaborates with utilities, state agencies, environmental groups, universities, and other energy efficiency specialists to promote electricity conservation in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming.

The SWEEP website, www.swenergy.org, contains information on local and utility policies and programs to advance energy efficiency. Many of these summaries, available under "Regional Policies & Programs," include links for further information. Examples of completed energy efficiency projects are available under "Regional Case Studies."

National (United States and Canada):

Consortium for Energy Efficiency

CEE is an award winning consortium of efficiency program administrators from the United States and Canada. Members work to unify program approaches across jurisdictions to increase the success of efficiency in markets. By joining forces at CEE, individual electric and gas efficiency programs are able to partner not only with each other, but also with other industries, trade associations, and government agencies. Learn more at the CEE website, www.cee1.org.

Motor Decisions Matter Sponsors

The MDM campaign sponsors provide information about motor planning. A list of MDM sponsors is available at www.motorsmatter.org/sponsors/index.html.

Natural Resources Canada (NRCan)

NRCan is a federal government department specializing in the sustainable development and use of natural resources, energy, minerals and metals, forests, and earth sciences. NRCan provides environmental and energy efficiency information and resources for Canadian businesses and consumers.

Visit the NRCan Office of Energy Efficiency at www.oee.nrcan.gc.ca for helpful tools, services, and financial incentives.

US Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE)

The EERE State Activities & Partnerships website provides easy access to regional and state resources, including EEREsponsored projects and state energy facts. Find these regional resources online at www.eere.energy.gov/states.

ENERGY STAR®

Through ENERGY STAR, the US Environmental Protection Agency has helped thousands of businesses and organizations increase efficiency in the places where we work, play, and learn. Find resources for businesses, online at http://www.energystar.gov/index.cfm, and through ENERGY STAR for Industry at http://www.energystar. gov/index.cfm?c=industry.bus_industry.

About Motor Decisions Matter

Motor Decisions Matter (MDM) is a national awareness campaign designed to promote the benefits of sound motor management to corporate and plant decision makers. MDM sponsors, a collaborative of utilities, energy efficiency organizations, government agencies, manufacturers, and trade associations, are working together to promote this common message to the market: effective motor management can reduce costly downtime *and* save energy and money.

Motor Decisions Matter is managed and coordinated by the Consortium for Energy Efficiency.

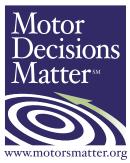
MDM provides a single, coordinated voice in the market, explaining the benefits of motor management and planning to a variety of stakeholders. MDM's goal is to increase the demand for premium efficiency motors and quality motor repair services by highlighting the positive effects of good motor management on business performance.

The campaign encourages customers to work through local motor professionals to develop motor management plans. *Motor Decisions Matter* helps industrial and commercial customers use lifecycle costing methods to determine whether motors should be repaired or replaced *before they fail* and when to install premium efficiency motors.

MDM was rolled out on June 25, 2001, and funded by sponsors for its first three year cycle. MDM sponsors have extended the campaign, and are approaching their fifth cycle, beginning in 2013.

In February 2004, MDM sponsors began distribution and promotion of the 1-2-3 Approach to Motor Management, an innovative software tool that demonstrates how industrial and commercial facility managers can reduce downtime and save energy by proactively managing their motor fleets. The tool calculates the financial impact of common motor related decisions.

For further information on Motor Decisions Matter, or to download the 1-2-3 Approach, visit www.motorsmatter.org.



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For more information about Motor Decisions Matter, please visit: www.motorsmatter.org.